

# **Sustainable Development...**

**By Cultural Survival, 2006**



Our original aim was the same as usual:





to bring them sustainable development.

However, in this specific case



we encountered an unexpected challenge.



It turns out that these people,



in their own strange kind of way,







were already sustainable.

So all we could really bring them was...

Development.





We started with Participatory Community Development...

but they did not fully participate.

We tried income-generating activities... but some people seem satisfied with less than a dollar a day.



We even attempted to empower them... but their reaction was more powerful than expected.





So we opted for a Multi-Stakeholder  
Cross-Disciplinary Integrated approach.

We developed innovative  
Private Sector Partnerships.





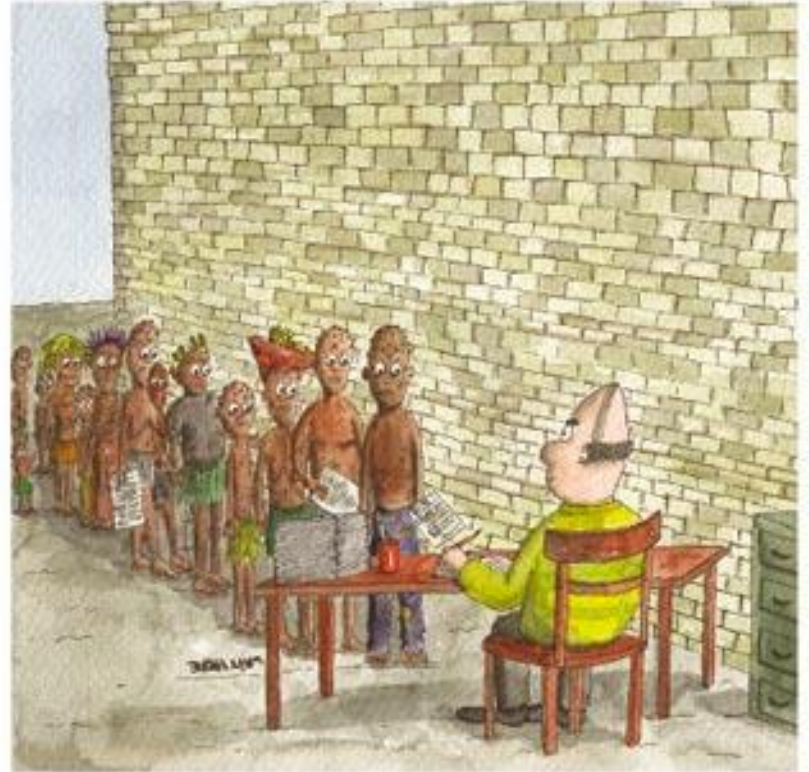
We developed Vocational Skills adapted to a shifting economy.



We developed tough conservation measures,  
to protect the environment from further harm.



And we developed ambitious Social Safety Nets  
– for those unable to take care of themselves.



This has been a challenging process  
with many lessons learned.



We certainly look forward to applying them elsewhere in the very near future.  
But for now let us just say,



Welcome to the Global Village!

